

2016 American Viola Society Festival
Oberlin College-Conservatory of Music, Oberlin, OH
June 8–11, 2016

Exhibitor Information

- Location:** Conservatory Orchestra Room, Central 25
- Set Up:** Wednesday, June 8 1:00 p.m. – 6:00 p.m.
- Exhibit Hours:** Thursday, June 9 9:00 a.m. – 6:00 p.m.
Friday, June 10 9:00 a.m. – 6:00 p.m.
Saturday, June 11 9:00 a.m. – 3:00 p.m.
- Tear Down:** Saturday, June 11 3:00 p.m. – 5:00 p.m.
- Exhibit Fees:** \$300 per table (8 feet x 30 inches)
- Attendee Badges:** Two complimentary badges will be provided per table.
- Instrument Demo:** One instrument and one bow may be entered in the June 9, 2016 Luthier's Demonstration at no extra cost with the purchase of an exhibit table.
- Housing:** See hotel information and/or register for on-campus housing separately.
- Equipment:** 2 chairs per table and black table cloth provided
- Luthiers Demo:** Primrose International Viola Competition Laureate Elias Goldstein will demonstrate a single instrument and bow representing each exhibitor in a special presentation on Thursday June 9, 2016, 11:15 am in Warner Concert Hall. Please understand that, in consideration of time, only one instrument/bow per exhibitor can be represented.
- Shipping:** Ship to arrive no earlier than Monday, June 6, 2016 (no shipments on pallets, please). **Shipments are delivered to a central location and are not delivered or accessible on the weekends.**

Viola Society c/o Anna Hoffmann
Conservatory of Music
77 West College Street
Oberlin OH 44074

Outgoing shipments must be packed and labeled by Saturday evening, June 11, and will be stored for pickup beginning Monday, June 13, and no later than Tuesday, June 14. Exhibitors are responsible for scheduling pickup and insuring their outgoing shipments.

Please return your reservation for exhibit space by April 1, 2016.

Questions? Call 972/233-9107 ext. 204, fax 972/490-4219
info@AVSnationaloffice.org

2016 EXHIBIT GUIDELINES/REGULATIONS

APPLICATION AND ASSIGNMENT OF SPACE - Applications will be made in writing on the contract form provided and must be accompanied by payment in full. Space assignments shall be made on a first come, first-served basis.

CONTRACT FOR SPACE - The application for space and the formal notice of assignment by the AVS constitutes a contract for the right to use the space allotted. In the event of fire, strike or other uncontrollable circumstances rendering the building unfit or unavailable to use, the contract shall not be binding.

CONSTRUCTION OF EXHIBITS - All exhibits must be arranged so as not to obstruct the view of or to interfere with other exhibits.

RESTRICTIONS IN USE OF SPACE - No exhibitor shall reassign, sublet or share his or her allotted space without the knowledge and consent of the AVS exhibits manager.

CIRCULATION AND SOLICITATION - Circulars or advertising matter of any description may be distributed only within the space assigned to the exhibitor presenting such material. No exhibitor shall obtain exhibit space anywhere outside the designated exhibit area, and no firm or organization not assigned exhibit space will be permitted to solicit business within the exhibit area.

NO SUITCASING OR OUTBOARDING - Suitcasing is the act by suppliers soliciting business in the exhibit area or other public areas of the show or in another company's booth without having purchased exhibit space. This includes distributing literature or marketing materials of any kind during the event. Outboarding is the act of conducting meetings with conference participants away from event (in hotels, restaurants, parking lots and other venues) without having purchased exhibit space or securing advance permission of event management. Please respect the exhibitors who support the AVS festival.

NOISE-MAKING EXHIBITS - Exhibits that include the operation of musical instruments or audio equipment should be conducted or arranged so that the noise resulting from demonstrations will not unnecessarily disturb adjacent exhibitors and their patrons. The AVS will provide rooms close to the exhibits for demonstrating sound equipment and instruments.

INSURANCE & SECURITY - The exhibiting firm acknowledges that the AVS has no responsibility for the exhibitor's property, and the exhibitor takes full responsibility for all risks to the property that the exhibitor brings to the exhibition. The AVS strongly encourages exhibitors to lock up valuable instruments, accessories, etc., at the end of each exhibit day in the space provided.

RESTRICTIONS IN OPERATION OF EXHIBITS - The AVS reserves the right to deny an exhibit application, or restrict exhibits that, because of noise, method of operation, or any reason, become objectionable, and may also prohibit or evict any exhibit which, in the opinion of the management, detracts from the general character of the exhibit as a whole. The reservation includes persons, things, conduct, printed matter, or anything of a character that the management determines is objectionable to the exhibit. In the event of such restrictions, the AVS is not liable for any exhibit expense.



2016 AVS Festival Sponsorship Opportunities

\$5,000

AVS Festival Gold Sponsorship Package:

- AVS to provide a pull-up banner to be on display in the lobby throughout the festival.
- Complimentary web ad to run from April 1 to June 30, 2016
- Complimentary full-page ad in festival program
- Two hosted email blasts, sent on the sponsor's behalf to the AVS membership before or after the festival
- 4 complimentary Banquet Tickets
- *Tax deductible amount for sponsorship: Gold Level \$3198*

\$3,000

AVS Festival Silver Sponsorship Package:

- AVS to provide a pull-up banner to be on display in the lobby throughout the festival.
- Complimentary web ad to run from April 1 to June 30, 2016
- Complimentary half-page ad in festival program
- One hosted email blast, sent on the sponsor's behalf to the AVS membership before or after the festival
- 2 complimentary Banquet Tickets
- *Tax deductible amount for sponsorship: Silver Level \$1924*

\$3,000

The (your name here) Reception: Held in the exhibits hall, the Thursday afternoon break provides an opportunity for attendees to meet and mingle with exhibitors.

- AVS to provide a pull-up banner to be on display in the vendor hall Thursday
- Complimentary web ad to run from April 1 to June 30, 2016
- Complimentary half-page ad in festival program
- Break sponsorship listed in festival program
- *Tax deductible amount for sponsorship: Exhibitor Break \$2350*

\$3,000

The (your name here) Reception: Held in the exhibits hall, the Friday afternoon break provides an opportunity for attendees to meet and mingle with exhibitors.

- AVS to provide a pull-up banner to be on display in the vendor hall Friday
- Complimentary web ad to run from April 1 to June 30, 2016
- Complimentary half-page ad in festival program
- Break sponsorship listed in festival program
- *Tax deductible amount for sponsorship: Exhibitor Break \$2350*

\$1,000

AVS Totebags: Provided to all registrants; branded with sponsor's logo.

- *Tax deductible amount for sponsorship: AVS Tote bags \$1000*



The American Viola Society



2016 AVS Festival Youth Solo Competition Sponsorship Opportunities

Named prize opportunities are available for youth solo competitions to be held at the festival.
Sponsors will be listed in the program.

SOLO COMPETITION COLLEGIATE DIVISION

- **\$2,000 First Prize**
- **\$1,000 Second Prize**

SOLO COMPETITION SENIOR DIVISION (AGE 15-19)

- **\$1,250 First Prize**
- **\$500 Second Prize**

SOLO COMPETITION JUNIOR DIVISION (AGE 14 AND UNDER)

- **\$600 First Prize**
- **\$250 Second Prize**

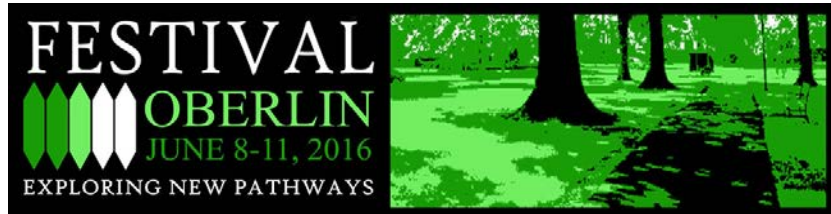
Tax deductible amount for Youth Solo Competition sponsorships:

Collegiate Division prizes First \$2,000, Second; \$1000; Senior Division prizes First \$1250, Second \$500; Youth Division prizes: First \$600, Second \$250;

AVS Youth Solo Competition Welcome-Packet Sponsorship Opportunity (Provided to all competition finalists)

- **\$750** Water bottle branded with sponsor logo
- *Tax deductible amount for sponsorship \$750*

Please contact the AVS at info@AVSnationaloffice.org if you would like to provide complimentary merchandise for solo competitor welcome packets (enough for approximately 20 competitors) or if you would like to donate additional merchandise prizes for our competition winners!



2016 American Viola Society Festival Program Advertising Information

The American Viola Society invites you to advertise in the program book for the 2016 American Viola Society Festival. Your ad will reach an important and influential audience of performers, pedagogues, students and their parents.

DEADLINES:	RESERVATION	CAMERA-READY ART DUE	PUBLICATION DATE
	April 1, 2016	April 1, 2016	June 2016

BILLING INFORMATION:

- Payment is due with camera-ready art, payable by check or money order in U.S. funds to the AVS, or by MasterCard, Visa or American Express.
- Rates are non-commissionable.

PROGRAM BOOK ADS: DIMENSIONS (W X H) & PRICES:

- Back Cover (8.5"x11") \$800
- Inside Cover (8.5"x11") \$800
- Full Page (8.5"x11") \$700
- 1/2 Page (3.5"x10", 7.5"x5") \$300
- 1/4 Page (3.5"x5") \$200

ADDITIONAL INFORMATION:

- Program will be printed in full-color; ads may be submitted in black and white or full-color, and should be camera-ready.
- Please specify ad size and layout (horizontal, vertical).
- Email ads as press-version PDF file (preferred), or as high resolution JPG or PNG file.
- Advertisers will receive a copy of the convention program.

Please direct all advertising copy and inquiries to:

advertising@americanviolasociety.org

AMERICAN VIOLA SOCIETY
14070 Proton Rd. Suite 100, LB 9
Dallas, TX 75244-3601 USA
972/233-9107 ext. 204
Fax 972/490-4219



The American Viola Society
2016 American Viola Society Festival
June 8-11, Oberlin College-Conservatory, Oberlin, OH

EXHIBITOR'S SPACE CONTRACT

Name of Company: _____
 Address: _____
 City: _____ State/Prov: _____ Zip/Postal Code: _____
 Country: _____
 Telephone: _____ Fax: _____ Cell: _____
 E-mail: _____
 Contact Person: _____

The undersigned hereby contracts for space at the 2016 American Viola Society Festival:

Signature of Applicant _____

For complimentary badges, please print the names of your exhibit staff (two per each table ordered):

- 1. _____ 2. _____
- 3. _____ 4. _____
- 5. _____ 6. _____

Tabletop space(s) ordered \$300 x _____ = \$ _____
Will your exhibit require electricity? Yes No
Entering an instrument or bow in the Luthier's Demonstration? Yes No
 Instrument Bow

Advertisement in program Size? _____ Horizontal or vertical? _____ = \$ _____
 (See advertising information rate sheet enclosed with this exhibit information kit)

Sponsorship (please list) _____ = \$ _____
 (See sponsorship descriptions and rates enclosed with this exhibit information kit)
 TOTAL= \$ _____

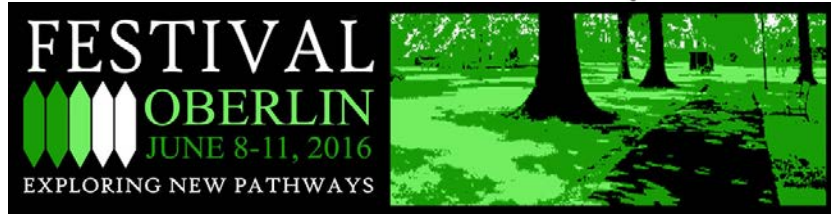
Check Enclosed \$ _____ (Payable in U.S. funds) Payment by Credit Card (Visa/MC/AmEx)

Credit Card# _____ Exp Date _____

Name on card (please print) _____ Security Code _____

Signature _____
 Return your reservation for sponsorship, exhibit and/or advertising space by April 1, 2016.

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 14070 Proton Rd. Suite 100, LB 9
 Dallas, Texas 75244
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2016 American Viola Society Festival
Oberlin College-Conservatory of Music, Oberlin, OH
June 8–11, 2016
Exhibitor Housing Information

First Name: _____ Last Name: _____
 Address: _____
 City: _____ State/Province: _____ Zip/Postal Code: _____ Country: _____
 Telephone: _____ Cell Phone: _____
 Fax: (optional) _____ E-mail: _____

FESTIVAL COMBINED HOUSING/MEAL PACKAGE

Oberlin hotel options are limited. Please visit the festival webpage for a list of area hotels and restaurants.

I would like to purchase the Campus Housing/Meal package. (Check-in: 10 AM – 12 PM, Wed 6/8/16; check-out: by 10 AM, Sun 6/12/16)

- | | |
|---|---|
| Room Type | Additional Tuesday night 6/10(Early arrival) |
| <input type="checkbox"/> Single (if available) \$390 | <input type="checkbox"/> Single \$70 |
| <input type="checkbox"/> Double (if available) \$270 | <input type="checkbox"/> Double \$40 |

Preferred roommate's name: _____ I am: Male Female Age _____
If no preference listed, AVS will assign a roommate.

Room types not guaranteed, make your reservations early to best insure your first choice. All rooms in Kahn Dormitory are air-conditioned and come with towels, bedding, and pillows. Shared hallway bathrooms. Wireless Internet access will be available. **Meals:** served cafeteria style in Stevenson Dining Hall with unlimited seconds and self-bussing. **Note that there are no refunds for meals not eaten.** Meals include breakfast, lunch and dinner beginning with lunch on June 8, 2016 and ending with breakfast on Sunday, June 12th, with the exception of dinner on Saturday June 11th (Festival Banquet). *Vegetarian and Gluten Free options will be available.*

Registrations requesting on-campus housing must be received at the AVS office no later than May 15, 2016. No campus accommodations are offered after this date. Last date to cancel campus housing/meal package for a refund (minus \$50 processing fee) is May 15, 2016. \$ _____
SUBTOTAL

COMMUTER ONLY FULL MEAL PLAN

I would like to purchase the Commuter Full Meal package. **\$110** \$ _____
SUBTOTAL

PAYMENT: _____ Paying by check/money order in U.S. funds, payable to the American Viola Society;
 _____ Paying by credit card (MC/Visa/AmEx)

Card Number _____ Expiration date _____ Security Code _____

Card Holder Name _____

Signature _____

Your signature signifies acknowledgement and acceptance of the AVS cancellation and refund policy as well as agreement to payment as outlined above. \$ _____
TOTAL

NOTICE: This festival registration is entered into by the attendee in consideration of the use of the facilities of Oberlin College during the 2016 AVS Festival. It is understood and agreed that all facilities of Oberlin College will be used by attendees at their sole risk, and that attendees shall hold Oberlin College and the American Viola Society harmless for personal injury or property damage resulting from participation in the 2016 AVS festival, either on or off the premises of the College. By registering for this festival, the attendee agrees to abide by the rules of the College and the AVS, and agrees to use of his or her image and A/V clips (no complete performances) in AVS publications, on its website and in its communications. The College and the AVS reserve the right to eject any disruptive person(s) from the campus and the College and the AVS will not be liable for any refunds or damages that might be sustained through the exercise of this right.

Please make a copy of this form for your records, and send with payment in U.S. funds to:
AMERICAN VIOLA SOCIETY • 14070 Proton Rd. Suite 100, LB 9 • Dallas, Texas 75244
 Phone (972)233-9107 ext. 204 • Fax (972)490-4219 • info@americanviolasociety.org • www.americanviolasociety.org