



2016 American Viola Society Festival Program Advertising Information

The American Viola Society invites you to advertise in the program book for the 2016 American Viola Society Festival. Your ad will reach an important and influential audience of performers, pedagogues, students and their parents.

DEADLINES:	RESERVATION	CAMERA-READY ART DUE	PUBLICATION DATE
	April 1, 2016	April 1, 2016	June 2016

BILLING INFORMATION:

- Payment is due with camera-ready art, payable by check or money order in U.S. funds to the AVS, or by MasterCard, Visa or American Express.
- Rates are non-commissionable.

PROGRAM BOOK ADS: DIMENSIONS (W X H) & PRICES:

- Back Cover (8.5"x11") \$800
- Inside Cover (8.5"x11") \$800
- Full Page (8.5"x11") \$700
- 1/2 Page (3.5"x10", 7.5"x5") \$300
- 1/4 Page (3.5"x5") \$200

ADDITIONAL INFORMATION:

- Program will be printed in full-color; ads may be submitted in black and white or full-color, and should be camera-ready.
- Please specify ad size and layout (horizontal, vertical).
- Email ads as press-version PDF file (preferred), or as high resolution JPG or PNG file.
- Advertisers will receive a copy of the convention program.

Please direct all advertising copy and inquiries to:

advertising@americanviolasociety.org

AMERICAN VIOLA SOCIETY
14070 Proton Rd. Suite 100, LB 9
Dallas, TX 75244-3601 USA
972/233-9107 ext. 204
Fax 972/490-4219



**2016 American Viola Society Festival
June 8-11, Oberlin College-Conservatory, Oberlin, OH**

ADVERTISING AGREEMENT

Name of Company: _____

Address: _____

City: _____ State/Prov: _____ Zip/Postal Code: _____

Country: _____

Telephone: _____ Fax: _____ Cell: _____

E-mail: _____

Contact Person: _____

PROGRAM BOOK ADS: DIMENSIONS (W X H) & PRICES:

- Back Cover (8.5"x11") \$800 = \$ _____
- Inside Cover (8.5"x11") \$800 = \$ _____
- Full Page (8.5"x11") \$700 = \$ _____
- 1/2 Page (Horizontal 7.5"x5") \$300 = \$ _____
- 1/2 Page (Vertical 3.5"x10") \$300 = \$ _____
- 1/4 Page (3.5"x5") \$200 = \$ _____

Additional Sponsorship _____ = \$ _____

TOTAL= \$ _____

Check Enclosed \$ _____ (Payable in U.S. funds) Payment by Credit Card (Visa/MC/AmEx)

Credit Card# _____ Exp Date _____

Name on card (please print) _____ Security Code _____

Signature _____

Return your reservation for AVS Festival program advertising, sponsorship, and/or exhibit space by April 1, 2016.

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