



### **Promote your product or event with a hosted email blast!**

If you would like to reach the AVS membership, consider sending a hosted viola-focused email blast to over 1,500 email addresses. Product or activity advertised must be related to the viola or other musical instrument, product or accessory.

Just send your copy (250 words, subject to approval) and up to two jpg or png images and the AVS will do the rest. You'll see a proof copy before it goes out and be able to schedule the email blast date and time (10 working days' notice required and not all days may be available).

- \$250 for commercial businesses
- \$125 for not-for-profit organization
- \$125 for AVS members promoting the release of a new CD, DVD, book, etc., or the launch of a self-funding campaign for their dream project. Must have been an AVS member in good standing for the 12 continuous months leading up to and including the scheduled date of the email blast to qualify for this discounted rate (otherwise see the commercial rate above).

Contact the AVS office for more information, [info@AVSnationaloffice.org](mailto:info@AVSnationaloffice.org).