



2025 Website Advertising Information
www.americanviolasociety.org

The American Viola Society website at www.americanviolasociety.org is a valuable source of information for violists everywhere: performers, teachers, students, composers, scholars, and enthusiasts. Your advertisement will reach a receptive and influential audience at a reasonable cost. Online ads are available in 90-day increments, appearing on the home page.

DEADLINES Check desired consecutive quarter(s)

Table with columns: Season (Winter, Spring, Summer, Autumn), Reservation & Artwork Due (checkboxes for Dec, Mar, Jun, Sep), and Posting (Jan, Apr, July, Oct).

RATES AND SIZES

Table with columns: SIZE (W x H), 1 QTR, 2 QTRS, 3 QTRS, 4 QTRS. Row: Website ad, 200 x 200 pixels, \$200, \$375, \$525, \$675.

Space is limited, reserve your ad today!

Payment and Additional Information

- Payment in full is due with your artwork, payable to the American Viola Society in U.S. funds
• Advertising content must be related to viola services or products.
• No animation.
• Email artwork and instructions to our Advertising Editor using JPG, PNG or TIF format with the exact pixel dimensions as described above.
• When making a reservation, please specify the quarter it should first appear on the website.
• The AVS reserves the right to reject an ad.
• Advertisers will be responsible for the cost of requested changes if artwork is not supplied in the requested format.

Please direct all advertising copy and inquiries to:

AMERICAN VIOLA SOCIETY

14070 Proton Rd. Suite 100
Dallas, TX 75244 USA

info@AVSnationaloffice.org

972/233-9107 ext. 204 Fax 972/490-4219

TOTAL PAYMENT \$_____

Check enclosed

Card Number (Visa, MC, AmEx): _____ Exp: _____

Name on Card (print): _____ *Security Code: _____

*3-digit code on back of Visa/MC or 4 digit code on front of AmEx

Contact Person _____

Company/Organization _____

Address _____

City/State/Zip or Postal Code/Country _____

Phone _____

Email _____